

Blank Sheet vs 48-Hour Customizations

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UPDATE 1/20/17: Our capabilities have remained the same, however, we have changed the way we refer to the different levels of customization. Custom (blank sheet) is a product that is customized and requires engineering time. Modified (48-hour customization) refers to products that can have small alterations done such as changing the shaft, adding a foot mount, etc. and depending on the volume, may be able to ship within 48 hours. The content has been modified to include both the old and new terms.

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In a previous post, we mentioned that every manufacturer has a "standard" product line. We fit the mold with our 8,000 catalog options. However, what if you need a custom motor? Or, what if you need a motor with only slight changes or additions made? We can help you out in either case. Here is what you should know about two common options: blank sheet and 48-hour customization.

Blank Sheet (Customization)

These motors are built from the ground up. If one of our catalog motors doesn't fit your needs, we will work with you on designing and manufacturing a motor that will. Our sales and engineering team will work with you to find out what you need, and then create a new, one-of-a-kind motor built specifically for your application. This process does take weeks to months, but we would love to work side-by-side with you to design, build, test, and manufacture a motor for your application.

Blank Sheet Quick Facts

- If a catalog motor won't work for you, we can create a custom one
- It will be designed to fit your specific application
- We can do a variety of custom work, including custom housings



48-Hour Customization (Modification)

Something that we take great pride in is our 48-Hour Customization option. This is made possible by having our engineering, machining, and manufacturing services all located within one facility. We can take one of our catalog motors, modify it, and ship it within 48 hours. There are a variety of modification options available, including custom drive shaft, rear shaft, drive end bell, rear end bell, brush card, and mounting bearings.



48-Hour Customization Quick Facts

- Our standard motors with custom modifications
- No lead time - built and shipped within 48 hours
- Typical volumes are below 25 motors at a time, but 25+ is possible
- Modifications can include: Special Mounting, IP Rating, Shaft and End Bell

If a catalog motor does not fit your needs, we would love to work with you either on a blank sheet design or a 48-hour customization. Talk to a sales or customer service representative to discuss getting a custom build done for your application.

